



The firm's name, Avisen Securities, reveals the focus of this company - advice. Our investment advisors provide their clients with trusted independent investment advice specific to their individual financial needs and personal goals. We take great pride in our reputation, success and trust that our clients place with us.

Avisen means 'advice' in an older English dialect.

The relationships start the same way for all of our clients...a conversation with YOU. We want to understand your investment goals and dreams, your concerns, and your aspirations for you, your family and your legacy. Only once we truly understand your needs, do we then provide investment recommendations for your unique situation.

### **The History of Avisen**

Founded in 2003, the firm offers high-net-worth clients and their families, as well as institutional investors an expansive array of quality investment products and services including private client services, wealth management planning services, investment advisory solutions, corporate and institutional services, retirement planning solutions and original independent research.

Avisen Securities has offices located in select California and Nevada communities. We believe that having strong community ties is an important part of our business. As such, Avisen Securities looks for partnerships with companies in our region that complement our products and services and provide additional value to our clients.